

GREENWOOD POLICE DEPARTMENT

Chief Gerald Brooks

Purpose:

The purpose of the Greenwood Police Department's Business Watch is to encourage the exchange of information and crime prevention techniques between law enforcement and local businesses.

What is "Business Watch"?

Business Watch is a partnership between the business community, the Greenwood Police Department, and other organizations that represent business interests. It enables individual businesses to take an active part in preventing and reducing crime through sharing information, raising awareness, and improving communications through meetings and a functional "calling tree".

Mission Statement:

The mission of the Greenwood Police Department's Business Watch is to help promote a safe environment for people to work, shop, and live in. This is accomplished by businesses and law enforcement working together to reduce crime in the work place. The primary objective is to educate business owners and their employees to recognize crime and risks. The secondary objective is to train business owners and employees to take steps in reporting and preventing crime accurately.

How does Business Watch work?

Our Business Watch is modeled after the highly successful Neighborhood Watch Program, establishing a formal communication network among businesses in a specified area. Members in each area are alerted to the potential of crime and current crime trends. Members are encouraged to form a "community" that watches out for one another. Our commitment as law enforcement is to provide Business Watch members with information and crime prevention training. Members will be educated on how to recognize and report criminal/suspicious activity. Many other topics of crime prevention and safety issues will also be addressed. Business Watch is not meant to replace your current security system or plan. Instead it is to augment these and enhance the overall awareness and safety of the business, its employees, and its customers.

“When crime is reduced, everyone wins”

- Network with other businesses
- Build better relationships with your local law enforcement
- Learn crime prevention techniques
- Increase awareness and reduce crime
- Availability of training for your employees
- Availability of sign/stickers showing your membership with the Business Watch that alerts others to your commitment to crime prevention.

How Does This All Come Together?

A functional “calling tree” is only activated by law enforcement and only for criminal activity that concerns the businesses and their employees. In addition to this, law enforcement personnel can conduct training for your employees at your business that stretch across a broad range of topics.

Training Seminars:

The following training seminars are currently offered through Business Watch;

- ❖ Retail Fraud
- ❖ Crime Reporting
- ❖ Burglary
- ❖ Office Security
- ❖ Internal Theft
- ❖ Identity Theft
- ❖ Robbery

Other specialized training is available, upon request, based on your businesses need.

If you have any questions or would like to request a class please contact,

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BUSINESS

WATCH

DISTRICT

WE CARE ABOUT OUR BUSINESS'

